SAMPLE – FICTIONAL DETAILS · NOT A REAL PERSON, BUSINESS OR OFFICIAL FORM

Freelance profile write-up

For Meera Krishnan (fictional) · To paste into a freelance marketplace profile · Sample – fictional details. The people, employers, universities and addresses do not exist.

We write the words. We do not log into your account.

Title

Product designer for small-business websites and booking flows

Overview

I help shop owners, clinics and small exporters get a clear website and a form that customers actually finish. I work in English and Malayalam, I write the interface copy, and I leave you a short guide so you can change prices and photos without waiting on a designer.

You will get: a first concept in five working days, one structured revision round in the fee, and source files (Figma plus exported assets). I am not a full-stack developer; if the build needs custom code I will say so before we start.

What I need from you

- Three example sites you like, and one you do not.
- Your logo, product photos, and the pages you must have on day one.
- Who will update the site after launch.

Short bio (one paragraph)

Meera Krishnan is a product designer based in Bengaluru, originally from Kochi. She has ten years in visual and product design, including four years of independent work with Kerala SMEs.