SAMPLE – FICTIONAL DETAILS · NOT A REAL PERSON, BUSINESS OR OFFICIAL FORM

Google Business Profile setup guide (sample)

For Nila Spices, Thrissur (fictional) · Sample – fictional details.

We prepare the text, categories, photo list and a step-by-step guide. We do not log into your Google account unless a later written arrangement says so, and only with your consent.

1. Create or claim the profile yourself at the official Google Business Profile tools, using the shop's own Google account.
2. Name: Nila Spices (use the legal or trading name you actually trade under).
3. Category: Spice wholesaler / grocery, as the official category list allows — pick the closest honest category.
4. Address and service area: the real shop address; do not invent a pin.
5. Description (sample, under the official character limit): "Nila Spices is a retail and small-wholesale spice shop in Thrissur. We pack pepper, cardamom, clove and turmeric on site."
6. Photos: shopfront, counter, packed lots — see the photo-edit sample for retouching style.
7. Hours and phone: only those you will actually answer.

Verification (postcard, phone or video, as Google currently offers) is done by you. A paid guide is written for your shop and can be revised once.