SAMPLE – FICTIONAL DETAILS · THIS IS A CLEAN LAYOUT OF PROFILE TEXT, NOT A COPY OF ANY SOCIAL NETWORK'S LOGO OR INTERFACE

OPEN TO WORK · PRODUCT DESIGN

Meera Krishnan

Product designer helping Kerala SMEs turn everyday services into calm, clear digital products

Bengaluru, India · Open to remote work in India and the Gulf · meera.krishnan.sample@example.com

About

I design websites and simple product flows for shops, clinics and small exporters who are moving online for the first time. I started in Kochi as a visual designer, then spent five years in Bengaluru working with two product teams. I now take on freelance and contract work, with a focus on clear type, honest photography and forms that a busy owner can update without a developer standing by.

Recent work includes a one-page site and catalogue for a spice retailer, a booking flow for a dental clinic, and a redesign of a freight-forwarder's enquiry form that cut incomplete submissions. I write the interface copy myself when the client wants a single point of contact.

I am looking for a senior product-design or design-lead role, or a retained freelance arrangement with a small business that wants a long-term design partner. Sample – fictional details. The people, employers, universities and addresses do not exist.

Skills

- Product design
- UX research
- Interface copy
- Design systems
- Figma
- Webflow / HTML
- Accessibility
- Workshop facilitation
- Small-business websites

Featured

Nila Spices one-page site — a sample case study of a Kerala shop homepage, catalogue and enquiry form.

Clinic booking flow — before-and-after screens (fictional clinic).

Languages

English (professional) · Malayalam (native) · Hindi (working)

Experience

Independent product designer Jan 2023 – present
Self-employed · Bengaluru and remote

- Led design for 12 small-business websites and two booking products, from first sketch to launch.
- Wrote interface copy and a short content guide so owners could update menus and prices themselves.
- Set up a simple design system (type, colour, components) reused across three client sites.

Product designer Jun 2019 – Dec 2022
Bright Harbour Apps (fictional) · Bengaluru

- Designed onboarding and settings for a B2B scheduling app used by 80+ small service teams.
- Ran monthly usability sessions with five shop-floor users and turned findings into a backlog.
- Partnered with engineering to ship an accessible colour and type update.

Visual designer Jul 2016 – May 2019
Coastal Studio (fictional) · Kochi

- Produced brand boards, landing pages and social sets for Kerala hospitality and retail clients.

Education

B.Des, Communication Design
Fictional Institute of Design, Kochi · 2012 – 2016