SAMPLE – FICTIONAL DETAILS · NOT A REAL PERSON, BUSINESS OR OFFICIAL FORM

Social media pack — captions (sample of 10)

Companion to the six-post visual sheet · Nila Spices · Sample – fictional details.

1. Cardamom, just in. A new fictional lot on the counter this morning.
2. Pepper 101: we sort by eye and by hand before anything is packed. A sample tip, not a lecture.
3. Onam boxes are a sample offer only — this shop does not exist.
4. Turmeric gold: a simple photograph, then a careful colour pass (see the photo-edit sample).
5. Behind the counter: Hari Menon (fictional) on the morning weighing.
6. Recipe: sulaimani — tea, a few spices, a slice of lemon.
7. Wholesale Tuesdays: restaurant packs, listed with the lot date.
8. How to store pepper: a short carousel pointing to the blog sample.
9. Malayalam caption: തൃശ്ശൂർ ബസാറിൽ നില സ്പൈസസ്. (സാമ്പിൾ മാത്രം.)
10. A closing welcome and the (fictional) shop hours.

The 15- and 30-post packs use this style with a longer calendar.