SAMPLE – FICTIONAL DETAILS · NOT A REAL PERSON, BUSINESS OR OFFICIAL FORM

YouTube script (sample)

For a fictional channel, “Nila Kitchen” · a 8–10 minute cooking video · Sample – fictional details.

Working title: Puttu and kadala in 15 minutes (weekday version)
Hook (0:00–0:20): On camera: “If you think puttu needs a long morning, this is the version I make after work.” No false health claims.

Intro (0:20–0:45): Name the two parts — rice puttu and brown-chickpea curry — and show the ingredients on the counter. Mention that times are approximate.

Method (0:45–8:00): Voice-over with step markers: rinse the kadala (or use a pre-cooked batch, honestly labelled), temper, simmer; mix the puttu flour with water until it holds a print; steam in a puttu maker or a pan alternative, clearly shown. Safety: steam, hot oil.

Close (8:00–9:00): Plate, taste, one practical tip on leftover kadala. Ask viewers to comment their weekday shortcut. End card: next video title (fictional) and a link to the written recipe on the sample shop site.

A paid script is written to your length and audience, with one revision. We do not use a customer’s name or kitchen unless they ask.